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**INSERT A INTERVIEW BY NATALIA ROSA, MD AND FOUNDER OF #IAMTOURISM,
WITH NWABISA DUMEDUZE**

Nwabisa Dumeduze often vacationed with her father when she was a young girl. Inspired by him, she went on to study tourism. She started with a small company – Timeless Africa Safaris – before the pandemic struck. She feels fortunate not to have lost her job, but she works from home now.

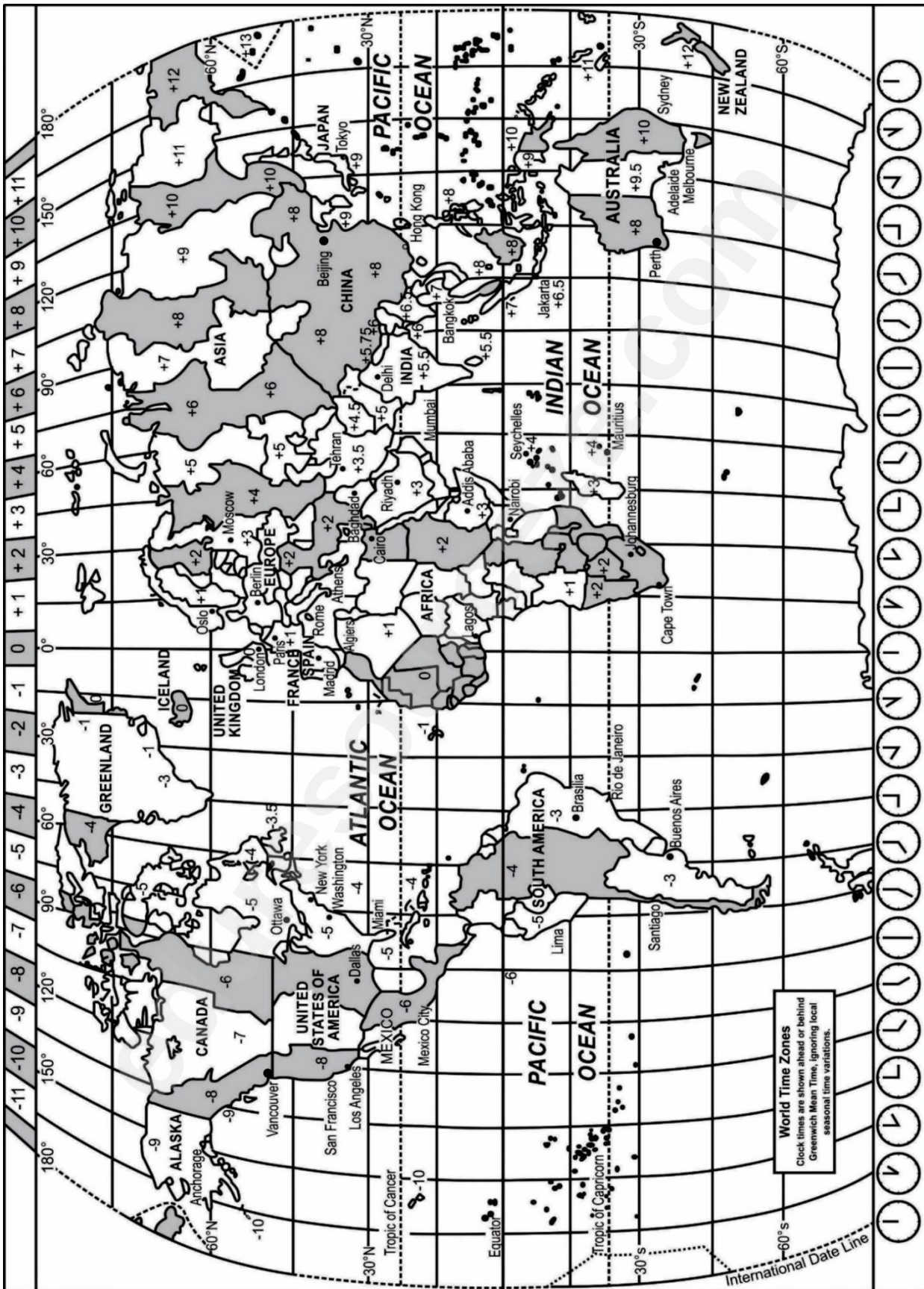
With sadness, she discusses the clients who've had to cancel their trips because of COVID-19. She won't give up without a fight: 'Right now in the company, we're still trying to design those itineraries, and sending out newsletters, saying 'You know what? After COVID is done, we'll still be here. We'll still be able to plan your next trip.'

Nwabisa speaks passionately of social media as a platform for women in tourism to speak out. 'We're able to use our TikTok, our Instagram, our Snapchat – every social media platform we have. It's the only place we need to be communicating.'

'Tourism contributes so much money to the economy,' she insists; 'as the number 2 contributor to South Africa's GDP, after the mining industry.'

She asks 'why would you want to close an industry that creates job opportunities for so many people? The tourism industry is not focused on only one thing.' South Africans who work in hospitality and transportation are a few of her examples of where tourism generates jobs and revenue.

[Source: <<https://traveltosouthafrica.org/women-in-tourism/nwabisa-dumeduze-is-her-fathers-daughter/>>
(Accessed 10.5.2022)]

INSERT B WORLD TIME ZONE MAP

[Adapted from: <<https://za.pinterest.com/pin/377739487497568319>> (Accessed 14.3.2022)]

INSERT C TONGABEZI LODGE: EMBRACING CULTURAL AND SPIRITUAL SIGNIFICANCE IN ZAMBIA**Tongabezi Lodge: Embracing Cultural and Spiritual Significance in Zambia**

Tongabezi Lodge is on the banks of the Zambezi River, near the Victoria Falls.

At the lodge, guests can interact with the local community, learn about traditional music and dance, and get a glimpse of how the Tonga people live. The lodge works with local artists to show their crafts and share the stories behind them. Guests can participate in activities like weaving baskets, making beads, and creating pottery.

Tongabezi Lodge knows the importance of spirituality in the region. Guests can learn about the spiritual traditions of the Tonga people. They can visit nearby villages to witness traditional ceremonies for bringing rain, honouring ancestors, and healing, which are led by local spiritual leaders.

The lodge supports community development initiatives, such as education and healthcare programs. It also buys goods and services from local producers, helping the local economy grow. By working closely with the local people, Tongabezi Lodge helps preserve cultural practices and empowers the community.

Tongabezi Lodge shows how tourism can be done in a sustainable way. The Lodge focuses on protecting the environment and practicing responsible tourism. It uses renewable energy and manages waste properly. It also participates in conservation projects. By investing in cultural traditions, Tongabezi Lodge contributes to the overall sustainability and strength of the local community.

[Source: OpenAI. (2023). Tongabezi Lodge: Celebrating Culture and Spirituality in Zambia [Case study]. Retrieved from <<https://www.zambiatourism.com/listing/tongabezi-lodge/>>. (Accessed 11.5.2023)]

INSERT D IN THE WAKE OF CYCLONE FREDDY, AMID DISRUPTION TO CRITICAL SERVICES, CHOLERA SURGES IN MOZAMBIQUE

In wake of Cyclone Freddy, amid disruption to critical services, cholera surges in Mozambique



UNICEF/UN0820848/Zuniga

[Source: <https://www.unicef.org/esa/sites/unicef.org/esa/files/styles/press_release_feature/public/UN0820848.jpg?itok=zjz_nt08>. (Accessed 29.05.2023)]

Maputo, 20 March 2023 – One week after Cyclone Freddy made landfall in Mozambique, it created severe disruption to critical services and now the threat of cholera is growing rapidly for children and families.

UNICEF is an organisation that helps children around the world. In Mozambique, many people have gone down with cholera, and the number of cases is increasing fast. This is because the storm caused flooding and made it hard to have clean water, toilets, and good hygiene.

There is also a risk of other sicknesses like diarrhoea and malaria. Some health and nutrition services are not working well because of the storm, so it is even harder for children to stay healthy.

UNICEF is working with the government and other groups – giving money and supplies to make sure people have clean water, toilets, and soap. They're helping with vaccinations and teaching people how to stay healthy. UNICEF is also working to help students go back to school after many classrooms were destroyed by the storm.

UNICEF needs a lot of money to help the people affected by the storm and cholera. They need over \$50 million to give people the things they need to stay safe and recover from the storm. They want to help children and families have a better future.

[Source: <<https://www.unicef.org/esa/press-releases/wake-cyclone-freddy-amid-disruption-critical-services-cholera-surges-mozambique>> (Accessed 29.5.2023)]

INSERT E CONCEPT MAP RUBRIC

CRITERIA	4	3	2	1	0	MARKS
Type of global event and characteristics		Type of global event correctly identified, and two characteristics provided.	Either the type of global event correctly identified, or only one characteristic provided.	Either the type of global event incorrectly identified, or no characteristic provided.	No response provided.	3
Impact on people with supporting examples	4 impacts provided.	3 impacts provided.	2 impacts provided.	1 impact provided.	No response provided	4
Impact on economy referring to tourism numbers and GDP with supporting examples	(8–6) 4 impacts provided with a clear and concise illustration of tourism numbers affecting the multiplier effect.	(5–4) 3 impacts provided with an average illustration of tourism numbers and the multiplier effect.	(3–2) 2 impacts provided or only a multiplier effect provided. Tourism not mentioned.	(1) Multiplier effect is poorly illustrated or misinterpreted.	No response provided.	8
CSR program's impact on this country	Explanation of CSR provided. Possible impact clearly explained.		An average explanation provided. Candidate had an idea on how it will affect a country.		No response provided, or incorrect response.	4
Precautionary measures to consider in prevent cholera and malaria.	2 valid measures provided for prevention of cholera and 2 valid measures provided for malaria.		One measure provided for cholera and provided for malaria.	Either only one of the two diseases mentioned, or only one measure provided.	No response provided.	4
Positive outcomes		3 positive outcomes provided.	2 positive outcomes provided.	1 positive outcome provided.	No response provided.	3
Links are made		All possible links are shown, and all relationships are indicated.	Some links are made, and some relationships are indicated.	Links are made but are haphazard with no relationships indicated.	No links are made.	3
Key and different colours		Key and different colours used with success.		No key OR no colours used.	No key AND no colour used.	3
Total = 32						