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GET ENGLISH FAL TEACHER DEVELOPMENT PROGRAMME Grade 9 Resource Activities Magazine report and Blog

WRITING AND PRESENTING TRANSACTIONAL MAGAZINE REPORT BLOG

Magazine report

What is the difference between writing for a newspaper or magazine?

Newspapers mostly write about current news in the world and their articles are short (generally under 900 words). However, magazines have longer articles on a variety of subjects such as fashion, sports, movies, medicine, etc.

Another difference between newspaper and magazine is their audience.

A magazine report is a constructive article that contains in-depth documentation of a certain subject from a wide variety of topics based on the current scene around us and several topics of interest that can be read two or three times until its succeeding issue is published.

What are the different types of magazines?

The different types of magazines are auto, business and finance, cooking and food, arts and design, IT and computer electronics, TV and entertainment, Health and wellness, Interior Design and many more.

How to Write a Magazine Report.

Below are guidelines to indicate how to design a comprehensive magazine report:

1. Establish specific targets and objectives.

Be aware and informed about what is going on related to your magazine report. In this way, you are keeping your eyes open about many possibilities in covering various topics. When you decide on your specific targets and objectives, this will help you start working on your magazine report.

2. Identify your target audience.

Know your target audience. Always keep them at the forefront of your mind. Understand their lifestyle and what they are looking for. The voice of the consumer is an essential input into the development of any fashion business or blog.

3. Collect information and review other references.

Explore the main topic of your report as you collect data or information about it. Also, review other references to make sure if your materials and sources are reliable enough. Read previous magazine reports, and other information relevant to your topic from different references and other sources.

4. Write the content and develop your conclusion.

Writing the content and developing a logical conclusion for your magazine report can be challenging. You need to write a unique and captivating content for your report. The conclusion is one of the integral parts of your report that will complete the frame of your magazine project.

What is the difference between report writing and writing a magazine report?

The main elements of report writing are the title page, table of contents, executive summary, introduction, discussion, conclusion, recommendations, and references. You have to write about an incident that has happened and report its details to the readers.

For example-an accident or robbery.

In a magazine report, you express your own views on a certain topic. For example – a social issue, travelling to a place etc.

Example of a report for the National Geographic Magazine.

Report for National Geographic Magazine

J J Daniels

5 January 2022

A LOST CULTURE



The objective of the Khoisan Circle is to promote the language and to continue motivating the younger generation in order to preserve the Khoisan Language and culture.

The Namibia CERTIFICATE, DIPLOMA and ADVANCED DIPLOMA courses are conducted in co-ordination with **NATIONAL COUNCIL FOR PROMOTION OF KHOISAN LANGUAGE**.

The only widespread Khoisan language is Khoekhoe (also known as Khoekhoegowab, Nà má or Damara) of Namibia, Botswana and South Africa.

Lectures are conducted on Saturday at 11:15 to 12:15. Exams are held every year in the last week of December. This year we had a total of 153 students out of which 134 enrolled for diploma, 18 enrolled for certificate and we had one student enrolled for advance course.

We conducted an induction Programme in the month of July 2022 for students.

Introduction of Khoisan teachers, Khoisan students and planning of various Khoisan activities were done for part of the year 2019 and started full time students in 2022.

We motivate our students to participate in the college & Inter Collegiate Functions.

This year the following students, Shiv Jacobs, Muskan Williams, Ishi Poole and Drish Manners. participated in the “FASHION SHOW”, an Inter-Collegiate Cultural Competition. Celebrating the Khoisan culture.

The "Grand Khoisan Wedding" organised by R. D. National College, was held on Wednesday, 11th December 2019.

One of our students Ms. Simran Lund was awarded as **BEST FEMALE MODEL** and secured the **FIRST PRIZE**.

This achievement was made possible, because of the guidance from our Alumni, Mr. Sugar Gopal.

Our teachers Mrs Vini Chodree, Dr Ritika Makhijani, Ms Hanna Chugh facilitated rigorous rehearsals for the students and trained them to perfection.

Students were trained and sent for an inter collegiate competition organized by the Khoisan Youth Circle on Sunday 22nd December 2019.

The Competition was held amongst students of various colleges across South Africa. Our students bagged the **BEST CHOREOGRAPHY** award along with cash prize of R2000.00.

How to format a magazine report.

Magazine reports should include engaging current information, with a concise yet appealing design. Follow the steps of getting ideas, and plan the introduction, middle, and conclusion by means of a mind map.

TASK

Write a report (100 – 150 words) for a Health Magazine and report on the importance of a healthy balanced diet and the benefits to living a healthy life.

1. Include the name of the Magazine that will publish your report.
2. Give your report a catchy title.
3. Write the name of the author and date after the title.
4. Write an introduction which should include your topic sentence.
5. Bod. (Supporting paragraphs)
6. Conclusion.

Use a mind map to plan your magazine report.

Blog

DEFINITION

A blog (short for “weblog”) is an online journal or informational website. A blog is a regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style.

When you create a blog, you have the opportunity to dive deep into your favourite topics, highlight your expertise and build a community of readers interested in your what you want to say.

Whether you want to start a blog from scratch or make blogging part of your business strategy, publishing content online is an effective way to share your knowledge and ideas with the world.

When writing a blog post, whether you're guest posting for someone else or writing for your own blog, you'll want to cover topics that bring value to your readers and fall in line with their interests, as well as your own.

Rather than trying to find the perfect topic right away, start by jotting down different ideas that come to mind.

Inspirational blog ideas.

1. **Who inspires you?**

Maybe it's Beyoncé, Black Coffee, Nelson Mandela, or a parent or caregiver. Think about why this person inspires you and how you bring their teachings into your life.

2. **Which places take your breath away?**

Does any particular landscape give you a feeling of joy and inspiration that no other place can? Feel free to include photographs and other media features in this one for even greater emotional impact.

3. **Put yourself in someone else's shoes.**

Write about what the world would look like from someone else's eyes. That person could be someone from a different generation, a different country, or a different cultural, religious, or ethnic background.

4. **Words of wisdom.**

What is your life motto? Which words should we all live by? If you can't decide on just one, you can also compile a list of inspirational or motivational quotes.

5. **Do one good deed per day, and write about it.**

Make it your mission to do one good deed per day, and create a series of posts documenting your experiences. Did you meet any interesting people? What did you learn as a result?

6. **What's the toughest thing about school?**

Now is the time to be open and honest. What do you find challenging about school, and how do you manage those challenges?

What makes a good blog post?



Think about everything you have learned about the writing process. Different components that make up a good blog post include the title, headers, use of vocabulary, structure, tone and writing style.

What makes a good story?

Think about what you have been taught about the **components that make up a story**. Depending on your writing style, you can discuss either nonfiction (this is prose writing that is informative or factual rather than fictional) narratives that are reflective, argumentative or creative.

BASIC BLOG STRUCTURE

Title

Opening text:

Tell readers what the blog is about in a way that draws them in.

Image:

Use photographs and other graphics to bring up text and make it easier to read.

Section header: Include the blog's target keyword here.

Body copy: Provide content related to the first section header.

Section header: Use multiple subheadings to break up the text and increase readability.

More body copy.

Call to action: Provide links to a newsletter opt-in or next step.

Comment section.

How to create a blog.

You can create and manage your own blog with Blogger.

1. Sign in to Blogger.
2. On the left, click the Down arrow.
3. Click New blog.
4. Enter a name for your blog.
5. Click Next.
6. Choose a blog address or URL.
7. Click Save.

Note: Make sure you comply with the Blogger Content Policy and Terms of Service.

Manage your blog.

- You can manage who can edit and read your blog. Learn how to control access to your blog.
- You can choose how you want your blog to look. Learn how to change the design of your blog.

Browsers you can use.

- Chrome
- Firefox
- Safari
- MS Edge

Note: New browser versions are frequently released. Make sure to keep your browser updated to the latest version for best results.

<https://support.google.com/blogger/answer/1623800?hl=en>

How to write a blog.**Understand your target audience.**

Before you start writing your blog post, make sure you have a clear understanding of your target audience.

Ask questions like: What do they want to know about? What will resonate with them?

Create your blog domain.

A domain is the name of a website.

You need to decide the name of your website where your blog will be found (it has to be a name that no one else is using).

Customise your blog's theme.

Once you have your domain name set up, customise the appearance of your blog to reflect the theme of the content you plan on creating and your brand.

For example, if you're writing about sustainability and the environment, green might be a colour to keep in mind while designing your blog.

Ensure the article is consistent with the website in appearance and subject matter. Two ways to do this are including your:

Logo: This can be your business's name and logo — it will remind blog readers of who's publishing the content.

"About" Page: An "About" page is a blurb describing yourself or your business. Think of it as your blog's mission statement, which serves to support your company's goals.

Identify your first blog post's topic.

Write an intro (and make it captivating).

First, grab the reader's attention. If you lose the reader in the first few paragraphs — or even sentences — of the introduction, they'll stop reading. You can do this in a number of ways: tell a story or a joke, be empathetic, or grip the reader with an interesting fact or statistic.

Then, describe the purpose of your post and explain how it will address a problem the reader may be experiencing. This will give the reader a reason to continue reading and show them how the post will help them improve their work or lives.

Organise your content in an outline.

Sometimes, blog posts can have a huge amount of information — for the reader and the writer. The trick is to organise the information in a way so readers aren't intimidated by length or amount of content. This organisation can take multiple forms — sections, lists, tip — whatever's most appropriate. But it must be organised!

Write your blog post!

Use your outline as a guide and expand on all points as needed. Write about what you already know, and if necessary, conduct additional research to gather more information, examples, and data to back up your points, while providing proper attribution when incorporating external sources. When you do, always try to find accurate and compelling data to use in your post.

Proofread and edit your post.

The editing process is an important part of any writing including blogging — don't neglect editing.

TASK

Think about how teenagers spend their time together after school and during school holidays. Write a blog, informing new teenagers in the local area, about the different things they can do as a after school and during school holidays.

The Writing Process Approach

Now start **brainstorming and planning** your written response to the text you chose. Then proceed to do write your first draft, edit and proofread it before you write your final response.

MAGAZINE REPORT / BLOG: TEACHER'S GUIDE AND RUBRIC
RUBRIC FOR GRADE 9 MAGAZINE REPORT / BLOG

Criteria	Exceptional	Skillful	Moderate	Elementary	Inadequate
CONTENT, PLANNING & FORMAT Response and Ideas: Organisation of ideas; Features/ conventions and context 12 MARKS	10 – 12 Outstanding response beyond normal expectations. Intelligent and mature ideas. Extensive knowledge of features of the type of text: Writing maintains focus. Coherence in content and ideas. Highly elaborated and all details support the topic. Appropriate and accurate format.	8 – 9 Very good response demonstrating good knowledge of features of the type of text. Maintain focus No digressions Coherence in content and ideas, very well elaborated and all details support the topic. Appropriate format with minor inaccuracies.	5 – 7 Adequate response demonstrating good knowledge of features of the type of text. Not completely focused -some digressions. Reasonably coherent in content and ideas. Some details support the topic. Generally appropriate format but some inaccuracies.	3 – 4 Basic response demonstrating good knowledge of features of the type of text. Some focus but writing digresses. Not always coherent in content and ideas. Few details support the topic. Necessary rules of format vaguely applied. Some critical oversights.	0 – 3 Response reveals no knowledge of the features of the type of text. Meaning obscure with major digressions. Not coherent in content and ideas. Very few details support the topic. Necessary rules of format not applied.
LANGUAGE, STYLE & EDITING Tone, register, style, vocabulary appropriate to purpose and context; Language use and conventions; Word choice; Punctuation and spelling 8 MARKS	7 – 8 Tone, register, style, and vocabulary highly appropriate to purpose, audience and context. Grammatically accurate and well-constructed. Virtually error-free	5 – 6 Tone, register, style, and vocabulary very appropriate to purpose, audience and context. Generally, grammatically accurate and well-constructed. Very good vocabulary. Mostly free of errors.	4 Tone, register, style, and vocabulary appropriate to purpose, audience and context. Some grammatical errors. Adequate vocabulary. Errors do not impede the meaning.	3 Tone, register, style, and vocabulary less appropriate to purpose, audience and context. Inaccurate grammar with numerous errors. Meaning obscured.	0 – 2 Tone, register, style, and vocabulary do not correspond to purpose, audience and context. Error-ridden and confusing. Vocabulary not suitable for purpose. Meaning seriously impaired.
MARK RANGE	17 – 20	13 – 15	9 – 11	6 – 7	0 – 5