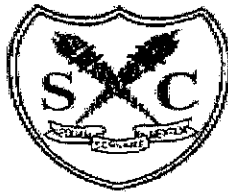




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SCIENTIA SERVARE MENTEM

SASTRI COLLEGE**CREATIVE ARTS GRADE 8****JUNE EXAMINATION 2018****EXAMINER:** N.Z. Zondi**MODERATOR:** T.A. Thandrayan**MARKS:** 40**DURATION:** 1 Hour**INSTRUCTIONS TO CANDIDATES**

1. You have been allocated FIVE minutes reading time before the start of the examination.
2. ANSWER QUESTION 1 AND QUESTION 2 IN THE SPACE PROVIDED ON THE QUESTION PAPER.
3. ANSWER QUESTION 3 ON THE RULED PAGE
4. ANSWER QUESTION 4 ON THE SPACE PROVIDED ON THE LAST PAGE.
5. Write neatly and legibly.

QUESTION 1

STATE WHETHER THE FOLLOWING ARE TRUE OR FALSE. WRITE TRUE OR FALSE IN THE ANSWER COLUMN ON THE QUESTION PAPER.

	ANSWER
1.1 A designer always has a specific target market in mind.	
1.2 Creativity is not important for designers.	
1.3 Nelson Mandela was one of the first car designers.	
1.4 The aim of the designer is to make profit.	
1.5 In adverts, bright, bold colours and simple language are used to attract the target market.	

(5)

DO YOUR ARTWORK IN THIS SPACE

Criteria for Assessment:	Colour (5)	Line (3)	Texture (2)	Unity (5)	Creativity (5)
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TOTAL MARKS: 40