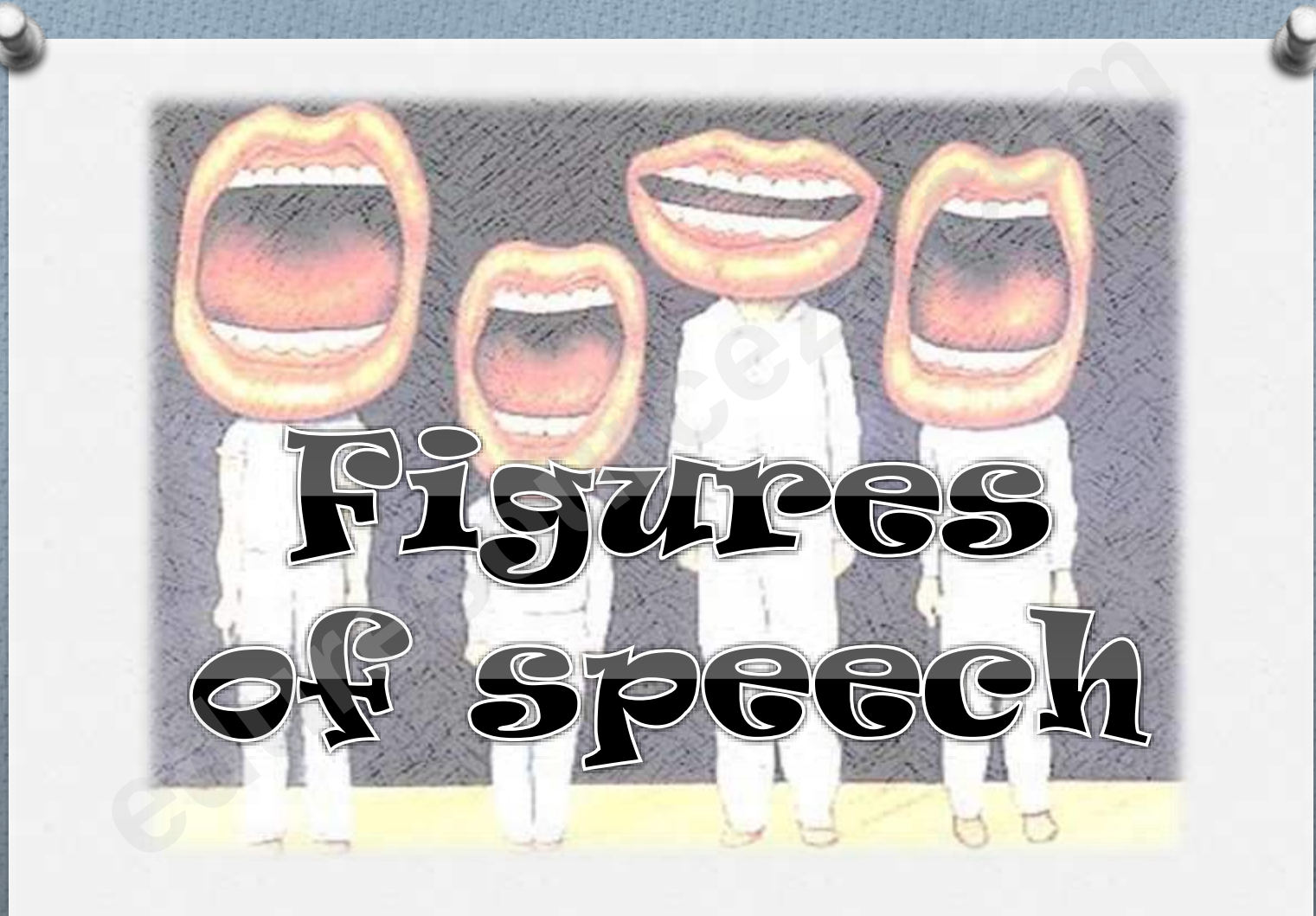






Sound Devices

Sound Devices

o **ALLITERATION:** Repetition of the same letter

o Sometimes Sally says stupid stuff/ I love green and brown Greek goats

o **ASSONANCE:** Repetition of the same vowel/ sound

o “Howls hollow long and loud”/ how now brown cow/ the rain in Spain falls mainly on the plain”

o **ONOMATOPOEIA :** Sound words

o Buzz/ creak/ meow

Group of comparisons

Metaphor

- o Comparison of two things.
- o Something is compared to something else to create a more vivid image in the reader's mind.
- o Eg: *The sea is a hungry dog*
- o Does **NOT USE LIKE OR AS**
- o When Answering questions make sure that you say "*x is being compared to y, and the result is*"
- o Eg: "The lion man overshadowed the weak boy." Identify and explain the figure of speech quoted above.
- o A: Metaphor, the man is being compared to a lion which means that he was big, strong, scary and intimidating. His presence was large and overwhelming for the weak boy.

o Extended Metaphor

The main comparison is continued throughout the text or passage.

Mixed Metaphor

- o Using odd and incompatible metaphors to describe the same object or event
- o These are to be avoided as they confuse and contradict one other.
- o Eg: **Mountains of strawberries** and cream were consumed during the **titanic battle** at Wimbledon.
- o We are creating a confusing image of tennis, strawberries, mountains, giants and war.
- o Eg: We must take the **bull by the horns** and **leave no stone unturned**.

SIMILE

- o Direct Comparison:
- o LIKE or AS is used
- o Eg: He is as hungry as a lion
- o His hunger is being compared to a lion, telling us that he is REALLY hungry and probably miserable.

Personification

◦ **Gives human qualities to inanimate objects , animals or abstract ideas.**

- Eg: The cloud looked down and wept
- Summer hangs drugged
 - Autumn arrived in his coat of orange, red and gold.
 - The wind whispered....
 - The earth groaned
 - The earth's starred face



Group of opposites

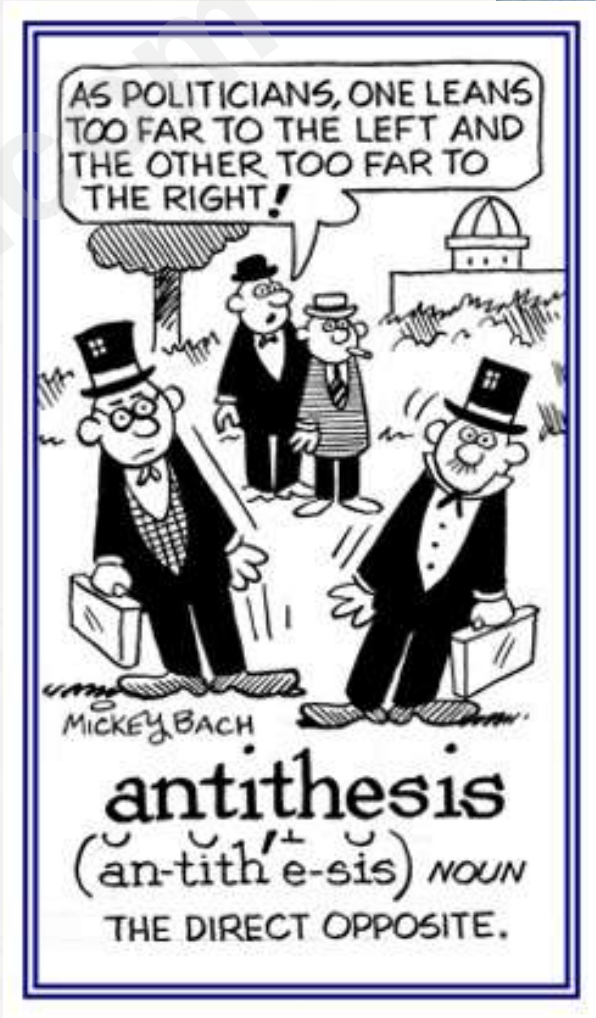
Oxymoron

PLACING TWO
CONTRADICTORY WORDS
SIDE BY SIDE, YET THEY
WORK.

- o Eg: Bitter sweet / Love hate/ pretty ugly /
growing backwards / awfully nice/ A fine
mess / all alone / tight slacks / tax free

ANTITHESIS

- Two opposite statements within the same sentence.
- Eg: He is a **mouse** in stature and a **lion** in strength.
- "Love is an **ideal** thing, marriage a **real** thing."
(Goethe)
- I would **love** to **hate** him
- "You're **easy** on the eyes
Hard on the heart."
- "We must learn to **live** together as brothers
or **perish** together as fools."



PARADOX

- o An absurd or contradictory statement which, when analysed, is found to be true.
- o The opposing ideas are found in the same sentence.
- o A statement that appears to contradict itself.
- o Eg: The longest route is the quickest way home.
- o You will kill him with your kindness
- o She is only happy when she has something to worry about.
- o "The swiftest traveller is he that goes afoot."
- o "If you wish to preserve your secret, wrap it up in frankness."

Group of repetition

REDUNDANCY

The use of unnecessary words. They can be left out without affecting the meaning. You are basically saying the same thing in different ways in the same sentence.

- o It was the general consensus of opinion that we must go to the movie.*

The two words which convey the same meaning are **consensus** and **opinion**

- o The three brothers had nothing in common with each other.*

Here also two phrases **in common** and **with each other** have been used to convey the same meaning.

REDUNDANCY EXAMPLES

- o She was tired and exhausted after the event.
- o She said it over and over again, time after time.

Exclusive to All Newspapers

DIANA WAS STILL ALIVE HOURS BEFORE SHE DIED

A SERIES of previously un-
seen CCTV images have
revealed that Diana was alive



SHE WAS ALIVE

Before she was dead

TAUTOLOGY

○ Two words that are side by side in the same sentence that mean the same thing.

○ You are essentially repeating yourself, and should eliminate one thing.

Examples:

- I personally think
- This is a short summary of...
- Reverse backwards
- "Tuna Fish" is redundant because "Tuna" can only be a fish therefore, "fish" is not necessary to mention.
- "Big Giant" The word "Giant" signifies something huge, big or large; therefore the word "Big" is not necessary to mention.
- "Raise up" or "Lower down" the anchor. Raise can only go in one direction, "Up" as lower can go in only one direction, "down".

All the
rest

PUN

A clever play on words, (alike in sound but different in meaning)

Eg = make like a tree and leaf

One word that has a double meaning.

o (Cricket captain stumped. The way my husband cuts his cheese really grates me)

The effect is to be humorous

Examples:

It's a lengthy article on Japanese Sword Fighters but I can Samurais it for you.

Losing your head in an emergency is a no brainer.

Examples of pun's

- o You want to clone yourself? Now wouldn't that be just like you!
- o It's a lengthy article on Japanese Sword Fighters but I can Samurais it for you.
- o He had a difficult time bouncing back from his bungee cord accident.
- o No one knew she had a dental implant until it came out in a conversation.
- o Now that the water slide is built, it is time to give it a dry run.
- o Losing your head in an emergency is a no brainer.



What happened to you?







IT'S COOL

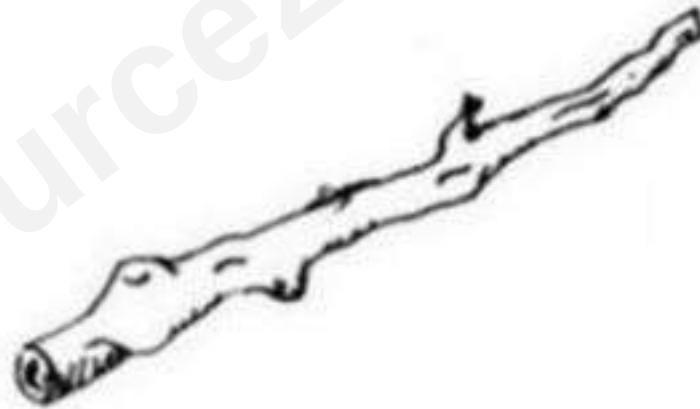
Downloaded from eduresourceza.com
IRAN TO THE STORE AND GOT SOME CHILE

**SIMBA WAS WALKING
TOO SLOW SO I TOLD HIM**



TO MUFASA

i think you're





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I BUILT THIS



WITH MY DEAR HANDS

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Examples of pun's

- o There was an archeologist who made no bones about digging dirt up on people.
- o The patron saint of poverty is St. Nickeless.
- o The guitarist passed out on stage, he must have rocked himself to sleep.
- o Mooning is lunacy.
- o Jill broke her finger today, but on the other hand she was completely fine.

IRONY

Opposite of what you think or expect happens.

- o Last year's 100m swimming gold medallist dies in his swimming pool.
- o The police station gets burgled.



IRONY

It's Everywhere

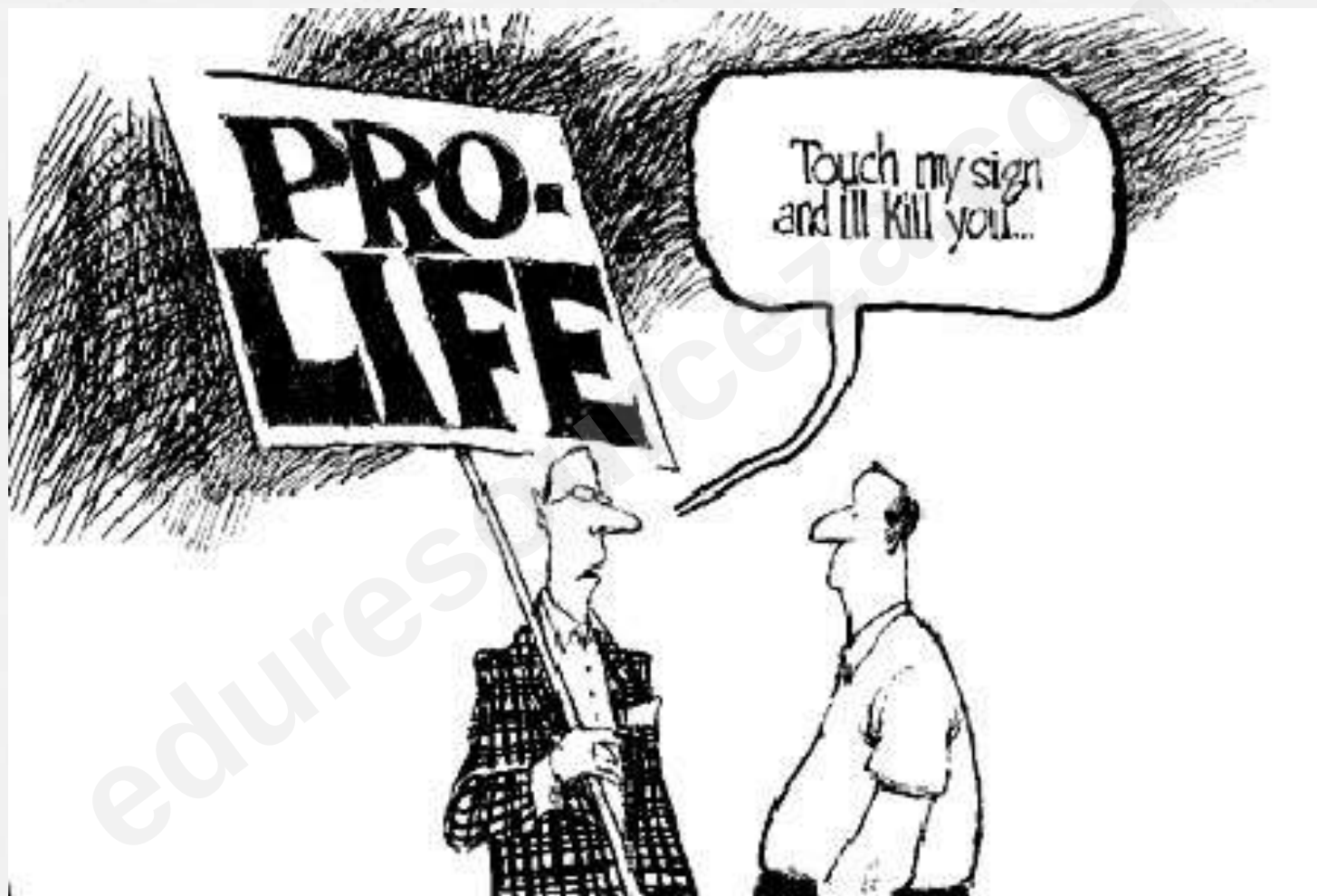






OH,
the irony





EUPHEMISM

- Using a mild, indirect term instead of being blunt to describe something unpleasant or sensitive.
- Saying something ugly in a nice way.
- Eg: She is vertically challenged (short)
 - He is horizontally challenged (fat)

- o "enthusiastic" - never shuts up
- o Jonny has adopted a minimalist approach to his work"- he is lazy
- o A sensitive child - Never stops whining

Common Euphemisms

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Original sentence

Euphemism

Uncle Keith died last year

Uncle Keith **passed away**
last year

I have to urinate

I have to **spend a penny**

You're fired / sacked

We're going to **let you go**

You're an idiot

You have an **interesting point of view**

Go away

I really need a bit of
peace and quiet

<http://www.learnbritishenglish.co.uk/>

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- o Passed away instead of died
- o Correctional facility instead of jail
- o Departed instead of died
- o Differently-abled instead of handicapped or disabled
- o Fell off the back of a truck instead of stolen
- o Ethnic cleansing instead of genocide
- o Negative patient outcome instead of dead
- o Relocation centre instead of prison camp
- o Collateral damage instead of accidental deaths
- o Letting someone go instead of firing someone
- o Put to sleep instead of euthanize
- o Pregnancy termination instead of abortion
- o On the streets instead of homeless

- o Adult beverages instead of beer or liquor
- o Au natural instead of naked
- o Big-boned instead of heavy or overweight
- o Portly instead of heavy or overweight
- o Chronologically-challenged instead of late
- o Comfort woman instead of prostitute
- o Use the rest room instead of go to the bathroom
- o Break wind instead of pass gas
- o Economical with the truth instead of liar
- o Powder your nose instead of use the rest room
- o Between jobs instead of unemployed
- o Domestic engineer instead of maid
- o Sanitation engineer instead of garbage man
- o Vertically-challenged instead of short

EUPHEMISM



Saying something ugly in a nice way.

Teach Yourself U.S. Government Euphemism

the Boiling Point® way!

A unique home-study method, featuring such classics as



Department of Defense
Department of War



intelligence
spying



collateral damage
slaughtered civilians



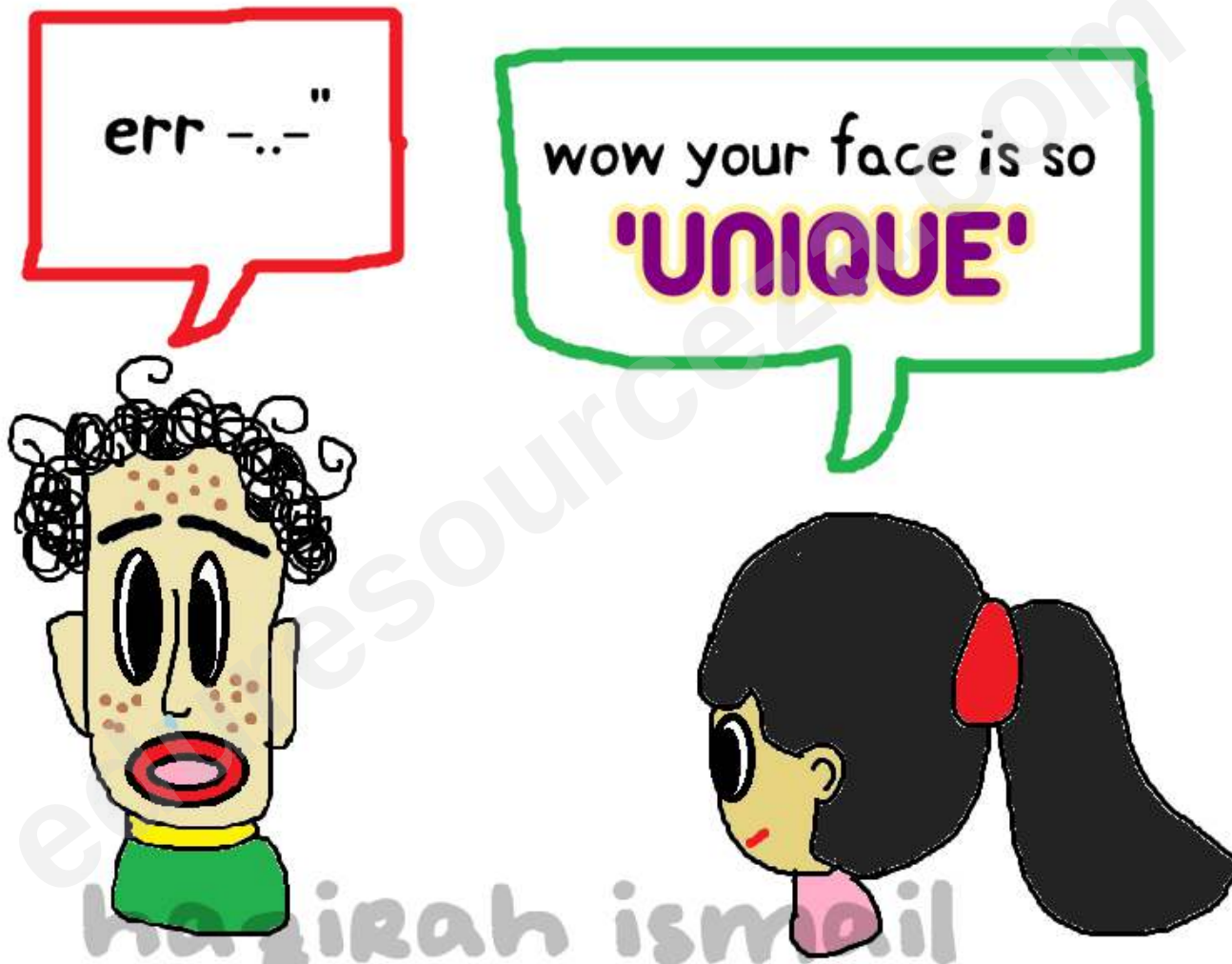
evildoers
people who won't give us oil

Updated
for the new
millenium!



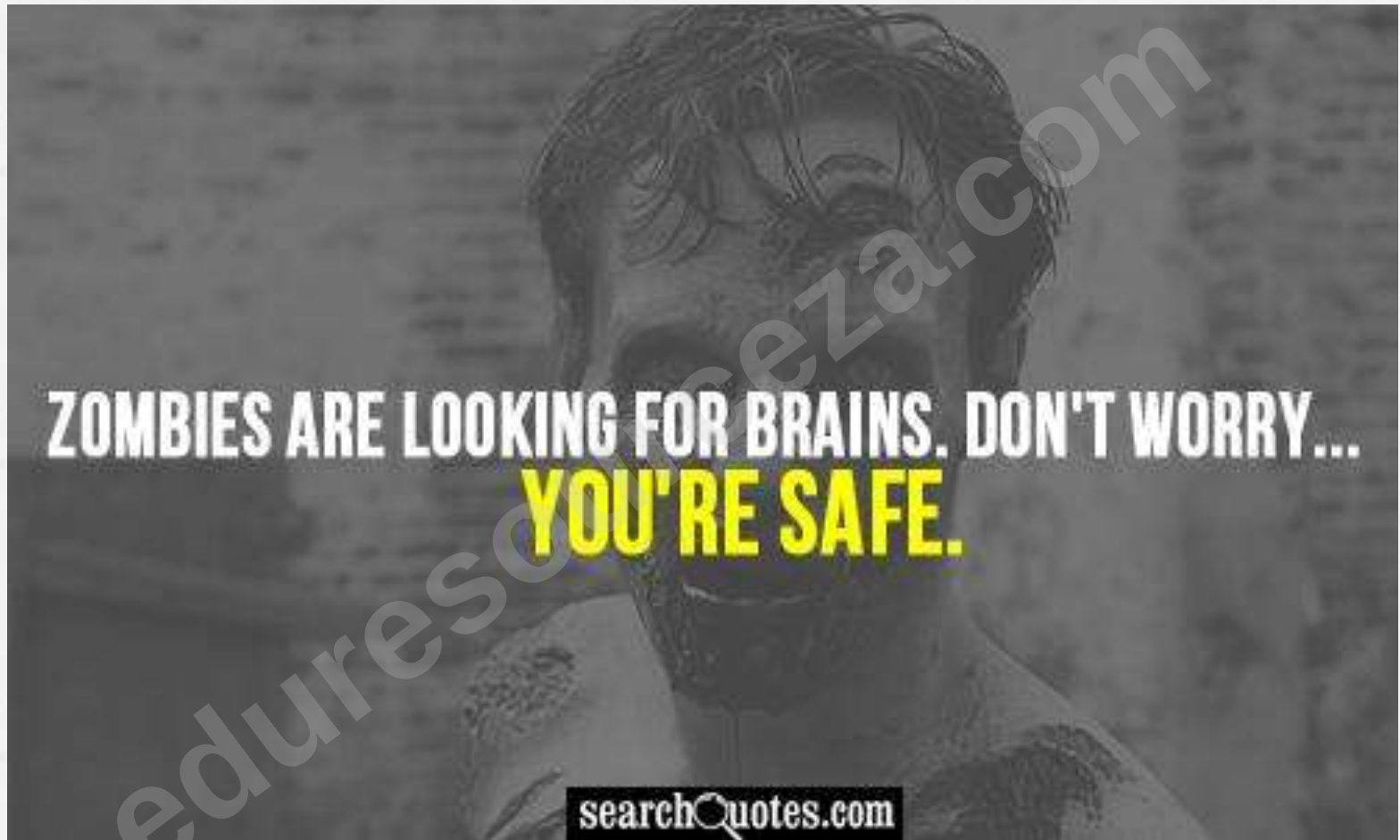
Total Information Awareness
Wiretapping, monitoring, tracking, searching
& just generally spying on anyone we want,
whenever we want, with or without probable cause

mikhaela '02 ★ www.mikhaela.net



INNUENDO

- Implying or hinting at something without saying it in full.
- Usually a disapproving remark.
- Eg: What do you think of my painting? Well the frame is beautiful.
- How do you like this dress? The patterns are nice.
- Do you own a mirror?



ZOMBIES ARE LOOKING FOR BRAINS. DON'T WORRY...
YOU'RE SAFE.

"It's so hot here..."
"Oh sorry."
Should i leave?"

<http://TheFunnyPlace.net>

I was hoping for a battle of wits, but
you appear to be unarmed.



your  cards
someecards.com

APOSTROPHE

- o Addressing or speaking to an inanimate object OR a person who has died a long time ago.
- o E.g.: Oh wild west wind you are so powerful
 - o Lady luck please be there when I throw the dice.
 - o Oh Shakespeare if only you could see the globe today.
 - o You stupid door.

BATHOS/ ANTI-CLIMAX

- o Deliberately spoiling the effect of a climax with something trivial.
- o In other words, it is the build of ideas, but the final statement is often flat and unexpected.
- o The effect is humorous.
- o Eg: They came... They saw... They did a bit of shopping.

<http://www.youtube.com/watch?v=M8FnmUW2Vwl>

EXAMPLES OF ANTI-CLIMAX

- o "In moments of crisis I size up the situation in a flash, set my teeth, contract my muscles, take a firm grip on myself and, without a tremor, *always do the wrong thing.*"
(George Bernard Shaw)
- o MARY: John – once we had something that was pure, and wonderful, and good. What's happened to it?
- o JOHN: You spent it all.

CLIMAX

- o A climax is a building up of ideas or events to a certain point.
- o It is ascending ideas and is usually reaches a peak, creating excitement and heightening tension.

EPIGRAM

(EP-I-GRAM)

- o A short, pointed saying which often contains humour or irony.
- o There is usually a deeper underlying meaning.
- o Gets a point across quickly.
- o Eg: If you think education is expensive, try illiteracy.
- o Employ a teenager while they still know everything!
- o Friendship is what one expects from others!
- o "The more corrupt the state, the more numerous the laws."
- o "The only 'ism' Hollywood believes in is plagiarism." (Dorothy Parker)
- o "I can resist everything but temptation." - Oscar Wilde
- o "Mankind must put an end to war, or war will put an end to mankind." - John F. Kennedy

IF ONLY
CLOSED MINDS
CAME WITH
CLOSED MOUTHS

HYPERBOLE

- o Extreme or over-exaggeration.
- o Usually for emphasis.
- o Not to be taken literally.
- o Eg: I have told you a million times
 - o I am coughing my lungs out with that smoke.
 - o The teacher complained that she had hundreds of interruptions that day.
 - o Laugh my ass off.

Extreme or over-exaggeration.

HYPERBOLE

IS WITHOUT A DOUBT THE

Single

**GREATEST THING
IN THE HISTORY OF
THE UNIVERSE**

https://www.youtube.com/watch?v=h_FY0EKSGCY

LITOTES (LI-TOE-TEEZ)

- o A deliberate understatement.
- o Places a negative and a positive word side by side to get a message across.
- o Usually uses a negative to emphasize a positive.
- o Eg: He is no Einstein.
- o The sight was far from pretty.
- o Beyonce is not short of a penny.
- o Johnny is no push over.
- o she's not the brightest bulb in the tanning bed."
- o 'Not a bad day's work.'



MALAPROPISM

- o Is the unintentional use of incorrect, similar sounding words.
- o Usually the speaker often uses language that is above his or her understanding, in order to impress.
- o Comes from Sheridan's play, *Rivals*. In the this play the main character, Mrs Malaprop used words she did not understand.
- o Eg: I am ambigious= I am ambidexterous
- o The cannonballs ate the missionaries.
- o I can ensure you that this is correct.





ALTHOUGH EMBARRASSED, THE SENATOR SAID THAT FOR ALL INTENTS AND PORPOISES, HE MEANT TO TAKE THE ALLIGATOR TO THE THIRD FLOOR.



**"...forgive those who trespass
against us. And leave us
ninety-two temptations..."**



**“Look! He’s been struck by
enlightening.”**

*Not long to go now
and there will be a new
edition to my family!*

MALAPROPISM

He had to use a fire
distinguisher.

Michelangelo painted the
Sixteenth Chapel.

4-14

©2008 Bill Keane, Inc.
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www.familycircus.com

“Mary had a little lamb,
Its fleas were white as snow...”

Is the unintentional use of incorrect, similar sounding words

Messages

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Mom

Edit

Did you leave yet?

No, I'm still downstairs
fondling the landlady.

I am fondling the landlady!

Quake happening again.

WHAT?

Fondling the laundry

Fondling the landlady
downstairs in an
earthquake. Ok got it.

This was a great chat.

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DAMN YOU AUTOCORRECT.COM

Send

METONYMY

- o Referring to something closely associated with the actual subject.
- o Something associated with the object, represents the object.
- o Eg: Hoover the carpet
- o Pass me a Band-Aid.
- o Just Google the answer.
- o The suits were all over it.

Metonymy examples

- o The word “bread” can be used to represent food in general or money (e.g. he is the breadwinner; music is my bread and butter).
- o The white house would agree.
- o The word "wheels" refers to a vehicle.
- o Shades= sunglasses .
- o Boil the kettle (the kettle is not boiling the water in the kettle is boiling)



SYNECDOCHE

- o Referring to a whole, when you just mean a part or referring to a part when you mean a whole.
- o Eg: I want your hand in marriage.
- o All hands on deck.
- o South Africa beat Australia 251 for 5
- o My heart grieved when my puppy died

SYNECDOCHE EXAMPLES

- o The word “sails” is often used to refer to a whole ship.
- o The phrase "hired hands" can be used to refer to workmen.
- o The word "head" refers to cattle. Eg: I have ten head of cattle to sell (not literally ten cattle heads)
- o Wheels refer to a car eg: Nice wheels (not just literally referring to the wheels of the car but the whole car.)

SYNECDOCHE EXAMPLES CONT'D

- o If "the world" is not treating you well, that would not be the entire world but just a part of it that you've encountered. Eg: The world is against me
- o The word "society" is often used to refer to high society or the social elite. Eg: Society says..
- o The word "police" can be used to represent only one or a few police officers.
- o The "pentagon" can refer to a few decision-making generals.
- o "Capitol Hill" refers to both the U.S. Senate and the House of Representatives.



RHETORICAL QUESTION

- o A question that does not expect or require an answer.
- o Eg: Do you think I am an idiot?
- o What kind of car is that?
- o Is the pope catholic?
- o How many roads must a man walk down before you call him a man?

EXAMPLES OF RHETORICAL QUESTIONS

- o 1. Am I a fool wasting my time with you?
- 2. Are you crazy?
- 3. Am I my brother's keeper?
- 4. Have you taken leave of your senses?
- 5. Am I teaching to statues?
- 6. Am I talking to walls?

SARCASM

- o Saying one thing but something else is intended or understood.
- o It is a bitter or wounding remark. (either humiliating, insulting or hurting)
- o Eg: You must work very hard to be at the bottom of the class.
- o He is a fine one to talk.
- o You don't seem to suffer from verbal diarrhoea.

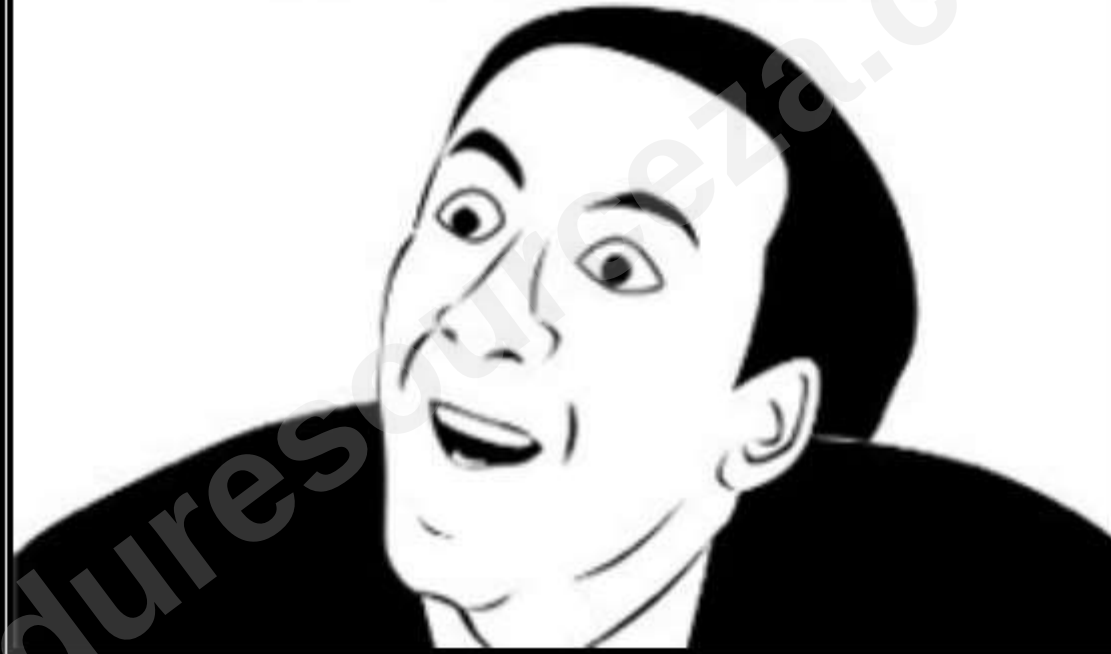
Thanks for the birthday
wishes from everyone who
noticed my name today in
the upper right corner
of your Facebook
page.

someecards





YOU DON'T SAY?



Sarcasm

Because beating the crap out of people is illegal



THE SARCASM SOCIETY

Like we need your support.

OH, I'M SORRY
DID THE MIDDLE OF MY
SENTENCE INTERRUPT THE
BEGINNING OF YOURS?



MOM, IM GOING OUT. 'WITH FRIENDS?'
NO, WITH PEOPLE I HATE...

searchQuotes.com

Good morning, world! Your little ray
of sarcastic sunshine has arrived!



ROTTENeCARDS USER CARD

My interest in what you have to say
might be fake, but my
sarcasm is real.



ROTTEN CARDS

"OMG, IM SO UGLY!"

yes, thats why you have
197 photos in an album called
"ME"



NO, THAT'S FINE

I didn't want to stretch anyway.

WeirdNutDaily.com

TRANSFERRED EPITHET

- o An object closely related to the person/thing is described instead of the person/ or thing himself or itself.

*Eg: He tossed all night on a **sleepless** pillow. He is **sleepless** not the pillow but this is a very effective device.*