

CSR AND CSI

- 2.1 Name the FOUR components of corporate social responsibility (CSR). (4)
- 2.2 Outline the purpose of corporate social investment (CSI). (6)
- 2.3 Elaborate on the meaning of corporate social responsibility (CSR). (4)
- 2.4 Read the scenario below and answer the questions that follow.

MAZARS SHOE MANUFACTURER (MSM)

Mazars Shoe Manufacturer is well known for manufacturing high-quality products. The management of MSM decided to invest their surplus funds in the corporate governance, rural development and employees.

- 2.4.1 State TWO focus areas of corporate social investment (CSI) applicable to PL in the scenario above. (2)
- 2.4.2 Discuss the impact of corporate social investment (CSI) on communities. (4)
- 2.5 Read the scenario below and answer the questions that follow.

MOODLEY CONSTRUCTION (MC)

Moodley Construction actively participates in corporate social responsibility (CSR) initiatives. Their CSR initiatives affect the environment, rural development and the community. MC is also aware of the impact of CSR on their business operations.

- 2.5.1 Name any TWO components of corporate social responsibility (CSR) in the scenario above. (2)
- 2.5.2 Discuss the impact of corporate social responsibility (CSR) on businesses. (4)
- 2.6 Distinguish between corporate social responsibility (CSR) and corporate social investment (CSI). (4)