

Grade 12 Tourism

3 August 2026

Regional Tourism



Lesson Objectives

- What is regional Tourism
- Gateways the accessibility of SADC countries from South Africa
- Role of the Regional Tourism Organisation of Southern Africa (RETOSA)
- Retosa's Aims
- Advantages of regional tourism in South Africa and its member states

Regional Tourism

Regional tourism takes place within a specific geographical area, e.g. Southern Africa.

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Gateways the accessibility of SADC countries from South Africa

- SADC countries can be reached by South Africa by Air, land, road and water
- These routes form the gateway into the SADC countries from South Africa

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Border Post Accessibility- by road

- Countries bordering SA are Namibia, Botswana, Zimbabwe, Mozambique, Lesotho and Swaziland
- These countries can be accessed by well maintained tarred national and main roads that enter these countries in various border posts.
- Roads are not well-maintained tourists should find out about the state of the road before they self drive In these countries

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Accessibility by Air

- Tourists that fly to and from different SADC countries will make use of the main International airports
- Airlines such as SAA, British Airways, Air Namibia, Air Zimbabwe, Air Botswana, Air Madagascar, Interair, Air Mauritius fly from OR Tambo International Airports to SADC countries

Accessibility by Harbour

- The only SADC countries that can be accessed via cruise ships is Mauritius, Madagascar, Mozambique and Namibia
- Big rivers and lakes form part of the borders between several SADC countries but not all of these are accessible waterways for tourists

Role of the Regional Tourism Organisation of Southern Africa (RETOSA)

- Promotes and markets tourism in the Southern Region
- Made up of board members of Tourism authorities and private sector tourism bodies

RETOSA aims to

- Create a clear destination identity for Southern Africa in the Market
- Increase the volume of Inbound tourism to and within Southern Africa
- Encourage business to invest in tourism in the region
- Market with national tourist organizations and the private sector , Southern African destination in the United Kingdom and Europe and focus on the new emerging markets of India, China Japan and other countries in the far east

Advantages of Regional tourism in South Africa and it's member states

- More media exposure will create more awareness for the whole region
- Development on different levels especially Tourism e.g. better infrastructure
- Increase in tourists that will cause an increase in income for the region
 - Sustainable tourism development can lead to more jobs and economic growth
- More investment opportunities

Classwork/Homework

