



LIMPOPO
PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

DEPARTMENT OF
EDUCATION
MOPANI WEST DISTRICT

GRADE 12

BUSINESS STUDIES

PROJECT

AUGUST 2025

DURATION: 60 MINUTES

MARKS: 50

This paper consists of 7 pages including the cover page for learner script and the marking rubric.

BUSINESS STUDIES

Grade: 12

Term 3

School: _____

Task: 05

PROJECT

Marks: 50

Issue Date: _____ Submission Date: _____

Surname of Learner: _____

Name of Learner: _____

TOPICS COVERED

BUSINESS VENTURES & BUSINESS ROLE

FINAL MARK

50

INSTRUCTIONS TO LEARNERS

NOTES TO THE TEACHER

1. The task should be completed by learners individually.
2. Explain the task clearly to learners before it is administered.
3. Administer the task under controlled conditions.
4. Adhere to the date and time on which the task has to be administered.

INSTRUCTIONS TO LEARNERS

5. Complete this task to show your understanding of the following topics:
 - Human Rights, Inclusivity & Environmental Issues
 - Social responsibility.
 - Corporate Social Responsibility & Corporate Social Investment
 - Presentation and Data Response
6. Number your questions correctly.
7. Use the rubric to determine expectations and mark allocation for each criteria.

QUESTION 1: SOCIAL RESPONSIBILITY

- 1.1. Identify socio economic issues from the statements given below:
- 1.1.1 Benja Superspar is in an area where 30% of the community is not economically active.
 - 1.1.2 Some people are unable to satisfy their basic needs, so BS decided to give 50 food parcels every month to families in need.
 - 1.1.3 Some employees take leave often to collect their Antiretroviral Treatment (ARV) from local clinics.
- (6)
- 1.2. Elaborate on the meaning of *social responsibility*. (4)
- 1.3. Explain ways in which businesses can contribute time and effort in improving the well-being of employees and communities. (4)
- (14)**

QUESTION 2: HUMAN RIGHTS, INCLUSIVITY & ENVIRONMENTAL ISSUES

- 2.1 Read the scenario below and answer the questions that follow.

PAPER BOYS (PB)

Paper Boys specialises in internet connection, typing and printing. The business employs more male employees than female employees. English is the only language of communication allowed in the workplace, even though some employees do not understand the language

- 2.1.1 Identify TWO diversity issues referred to in the scenario. Motivate your answer by quoting from the scenario above. (6)

Use the table below as a guide to answer QUESTION 2.1.1

DIVERSITY ISSUES	MOTIVATIONS
1.	
2.	

- 2.1.2 Suggest ways in which the management of PB could deal with ANY ONE of diversity issues identified in QUESTION 2.1.1. (4)
- 2.2 Discuss the benefits of diversity in the workplace. (4)
- (14)**

QUESTION 3: CORPORATE SOCIAL RESPONSIBILITY & CORPORATE SOCIAL INVESTMENT

3.1 Name any THREE components of CSR. (3)

3.2 Read the scenario below and answer the questions that follow.

MAZARS SHOE MANUFACTURER (MSM)

Mazars Shoe Manufacturer is well known for manufacturing high-quality products. The management of MSM decided to invest their surplus funds in the community

3.2.1 Identify the corporate social investment (CSI) focus area in the scenario above. (2)

3.2.2 Discuss the impact of corporate social investment (CSI) on MSM as a business. (6)

(11)

QUESTION 4: PRESENTATION AND DATA RESPONSE

4.1 Name any THREE examples of non-verbal presentations. (3)

4.2 Read the scenario below and answer the questions that follow.

TRIO ENTERPRISE (TE)

Zama, the marketing manager of Trio Enterprise, is preparing to present a business report to the stakeholders. He is fully conversant with the objectives of the presentation. Zama also created visual aids that will support and enhance his information.

4.2.1 Quote TWO factors Zama considered when preparing for his presentation in the scenario above. (2)

4.2.2 Advise Zama on factors that must be considered while presenting. (6)

(11)

[50]

Rubric to assess the grade 12 project

ASSESSMENT CRITERIA	Level 0	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Total
1.1 Identifying socio economic issues from given statements	NO ATTEMPT/ INCORRECT ANSWER/S		ONE socio-economic issue was CORRECTLY identified from the given statements		TWO socio economic issues were CORRECTLY identified from the given statements		THREE socio economic issues were CORRECTLY identified from the given statements	6
1.2 Meaning of social responsibility	NO ATTEMPT/ INCORRECT ANSWER/S		Just ONE CORRECT fact relating to the meaning of social responsibility were given		TWO CORRECT facts relating to the meaning of social responsibility were given			4
1.3 Explain ways in which businesses can contribute time and effort in improving the well-being of employees and communities	NO ATTEMPT/ INCORRECT ANSWER/S		Just ONE way in which businesses can contribute time and effort in improving the well- being of employees and communities was explained		TWO ways in which businesses can contribute time and effort in improving the well-being of employees and communities were explained			4
2.1.1 Identifying diversity issues from the scenario and motivating the answer	NO ATTEMPT/ INCORRECT ANSWER/S		ONE diversity issue CORRECTLY identified and INCORRECT motivations given	ONE diversity issue CORRECTLY identified and ONE CORRECT motivation given	TWO diversity issues CORRECTLY identified and INCORRECT motivations given	TWO diversity issueCORRECTLY identified and ONE CORRECT motivation given	TWO diversity issues CORRECTLY identified and TWO CORRECT motivations given	6
2.1.2 Ways in which the management of PB could deal with any ONE of diversity issues mentioned in QUESTION 2.1.1	NO ATTEMPT/ INCORRECT ANSWER/S		ONE way in which the management of PB could deal with any ONE of diversity issues mentioned in QUESTION 2.1.1 was CORRECTLY suggested		TWO ways in which the management of PB could deal with any ONE of diversity issues identified in QUESTION 2.1.1 were CORRECTLY suggested			4
2.3 The benefits of diversity in the workplace	NO ATTEMPT/ INCORRECT ANSWER/S		ONE CORRECT benefit of diversity in the workplace was given		TWO benefits of diversity in the workplace were CORRECTLY given			4
3.1 Naming any THREE components of CSR	NO ATTEMPT/ INCORRECT ANSWER/S	ONE component of CSR was CORRECTLY named	TWO components of CSR were CORRECTLY named	THREE components of CSR were CORRECTLY named				3

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PROJECT RUBRIC

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3.2.1 Identifying the corporate social investment (CSI) focus area in the scenario	NO ATTEMPT/ INCORRECT ANSWER/S		Corporate social investment (CSI) focus area was CORRECTLY identified from the scenario					2
3.2.2 Discuss the impact of corporate social investment (CSI) on MSM as a business	NO ATTEMPT/ INCORRECT ANSWER/S		ONE fact about the impact of corporate social investment (CSI) on MSM as a business was discussed		TWO facts about the impact of corporate social investment (CSI) on MSM as a business were discussed		THREE facts about the impact of corporate social investment (CSI) on MSM as a business was discussed	6
4.1 Naming any THREE examples of non-verbal presentations.		ONE example of non-verbal presentations was named	TWO examples of non-verbal presentations were named	THREE examples of non-verbal presentations were named				3
4.2.1 Quoting TWO Factors Zama considered when preparing for his presentation in the scenario		ONE factor Zama considered when preparing for his presentation was quoted in the scenario	TWO factors Zama considered when preparing for his presentation were quoted in the scenario					2
4.2.2 Advise Zama on factors to be considered while presenting.			ONE factor to be considered while presenting was explained		TWO factors to be considered while presenting were explained		THREE factors to be considered while presenting were explained	6
TOTAL:								50

