

BUSINESS STUDIES GRADE 10: RUBRIC FOR THE PROJECT

Name of Learner: _____

Date: 06/08/2025

The project will be evaluated using the following criteria. The highest rating in any area indicates that the standard was satisfactorily met, and the lowest rating indicates that the standard was not met at all.

NB: When rating the learner, mark with [X]) and write the relevant score in the marks obtained column.

CRITERIA	Mark with [X])						Sub-totals	Marks Obtained
	0	1	2	3	4	5-8		
Outline THREE problem solving cycle	No problem solving cycle mentioned		Two problem solving cycle mentioned	Three problem cycle mentioned			6	
Meaning of problem solving	No elaboration		One point elaborated		Two points elaborated		4	
Identification of the problem solving technique	Wrongly identified		Correctly identified				2	
2 TWO other problem solving techniques except the one identified			One problem solving technique mentioned without explanation			Two problem solving technique mentioned with explanation	6	
Describe other ways of applying the technique not mentioned in Q1.3.1		Only one way of applying the technique	TWO ways of applying the technique			THREE one way of applying the technique	6	
Explain how businesses use creative thinking to generate opportunities		Only ONE fact explained	TWO facts explained			THREE facts explained	6	
Differences between decision making and problem solving	No differences		Only one difference mentioned	Two differences mentioned	THREE differences mentioned	FOUR differences mentioned	4	
Benefits of creative thinking	No benefits mentioned		One benefit mentioned		Two benefits mentioned	3 benefits discussed	6	

Meaning of business opportunity	No elaboration		One point elaborated		Two points elaborated		4	
Identification of a business opportunity	Incorrectly identified		Correctly identified				2	
Explain the importance of assessing needs in identifying a business opportunity	No fact mentioned		Only fact mentioned		Two facts mentioned		4	
Ways in which creative business opportunities can be realistically implemented			Only ONE creative way mentioned		TWO points mentioned		4	
LEARNER SCORE								
TOTAL								50
Learner Marks: _____								