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Read Text A and Text B in the insert and then answer Section A, Question 1 on this question paper.

Section A: Directed Writing

Question 1

Imagine you are the boss of a company that tries to recruit workers of different ages.

Write a **speech** to be given to new members of staff on their first day explaining how and why the company values workers of all ages.

T: Speech
A: Staff
P: Persuade
Tone: Formal

In your speech you should:

- evaluate the views given in both texts
- persuade your workers that the company's approach is the right one for them and the company.

Base your speech on what you have read in **both** texts, but be careful to use your own words. Address both of the bullet points.

Write about 250 to 350 words.

Up to 15 marks are available for the content of your answer, and up to 25 marks for the quality of your writing.

Fellow ^{employees} staff members, today, I am here to talk to you about why our company values people of all ages. Older people are being discriminated around the world and not being offered jobs. Think about it, one day you will also get old and not get a job - will you like that?

Older people have a lot of skills that the younger generation does not. For example, they have years of experience working at various different companies and hence, can be better leaders than young people. They have ^{real} life experience and skills - something youngsters cannot have as they have not lived for long enough. Rest assured that in our work place, each one of you will be respected equally and no one will be discriminated based on age!

Only having older people in our workplace will ^{also} not do us any

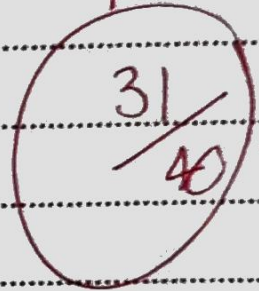
good, hence having a balance is important. For particular tasks, millennials, like most of you here, are better apt than older people. Advancements in technology are one of the key things that we need to keep up with in order to give our full potential. There is no one better suited for this than youngsters. The newer generations know more about technology than older people. A lot of work nowadays gets done on digital platforms and it is essential that our company ~~also~~ does not lack behind. Because these things are quite recent, younger folks are better suited for it!

Now, some of you might ~~think~~ think, "Older people are annoying" or "in order for our company to ~~so~~ thrive, it needs to have more younger staff". Look around, all these chairs, this room, these decorations, all these things have been made and done by old people. Can you find any mistakes in any of these things? The truth is that, in order for any company to become successful it needs to have a balance. Age should not matter ~~in~~ for anything. ~~and if~~ Our workplace should have a welcoming environment for people of different ages. No one should be discriminated, based on their age. Everyone should be open to collaborate with different aged people. Doing this will give you guys more work experience and keep our workplace ~~health~~ healthy.

My speech is coming to an end and ~~if~~ I would like to say is that age ~~is not a factor in~~ does not play a role in who is hired. Our workplace should be welcoming. Remember, one day you will also get old. ~~Then you will~~ Thank you everyone for listening to me, have a ~~get~~ great day!

- strong opening & closing
- appropriate register
- good evaluation of ideas
- few errors (Spelling & phrasing)

19/12



31
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40