

FATBERG!

1) Read the article and note down answers to the following questions:

- a) What is a Fatberg?
- b) Where it is found?
- c) How did it get there?

2) Match these persuasive techniques with their examples (A-FORREST) then try to use these techniques in your email.

Alliteration	By the year 2050, over 70% of the world's population will be living in urban environments, claims the exhibition.
Fact	What is a fatberg?
Opinion (as fact)	<i>Secrets of the Sewers</i>
Rhetorical question	The worst culprit was fats and oils
Repetition	an evil, gut-wrenching, rancid blob
Emotive language	It is 820ft (250 metres) long and weighed the same as 11 double-decker buses.
Statistics	They are our worst enemy
Triplets	Fatbergs form when people flush things like wet wipes and sanitary products down the toilet, or pour fat or oil down their kitchen sink.

3) List the connecting and linking words in the table below

Transition words	Giving examples	Effect Consequence Result	Opposition Limitation Contradiction	Cause Condition Purpose

Equally, With this in mind, For this reason, In addition, Whereas (....) Despite
 Similarly, Nevertheless, especially Since Even though Consequently,
 Therefore, Specifically, Another key point is that... Moreover, Furthermore,
 Firstly, (....) Secondly, (....) Thirdly, (....)
 Not only (....) but also (....)

4) Read the instructions to the task, then answer questions (a-c) below.

Write an email to the local council explaining how you think that your town or city needs to improve understanding of what can and can't be flushed down the sink or toilet. (30 minutes.)

In your email you should:

- Explain the recent events in London and the consequences of a lack of understanding of the impact of modern day life
- Give your own views about how awareness can be raised and how this would benefit your town or city in the long term

Base your email on what you have read in the article, but be careful to use your own words. Address each of the bullet points.

Begin your letter, 'To whom it may concern,'

Write about 250-350 words.

- a) Besides those mentioned in Q2, what other persuasive techniques can you use to make your letter more impactful?

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- b) What register should you write your email in? How will you make sure it is in this register?

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- c) Don't forget to use linking and connective words listed above!

5) Using the bullet points from the instructions in question 4 (the question above), complete the table below using 10 reading points and a possible evaluation for each.

	Reading point related to question	Possible evaluation
1	Londoners are flushing sanitary products down their toilets which clog sewer systems.	Londoners could follow the example of other countries which dispose of sanitary products using waste bins next to toilets.
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