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Article writing

- 16 marks
- Formal register
- Exercise 6 paper 2
- The tone of the article should be formal but should be engaging.
- Each paragraph should have a different idea.

Purpose

to inform and persuade the reader.

Language

Use linking words which suit a formal type of writing, such as 'Firstly', 'Furthermore' or 'In conclusion.'

Main criteria

Content

- the relevance (i.e. whether the piece fulfills the task and the awareness of purpose/audience/register)
- development of ideas (i.e. the detail/explanation provided).

Language

- range (i.e. complexity of vocabulary and sentence structure)
- accuracy (i.e. grammar, spelling, punctuation and text organization).

STRUCTURE

Introduction

outline the main point of the article. Engage the reader to make them interested in the topic.

Opinion

- agree/disagree with the viewpoint expressed in the statement.
- Back up your ideas with evidence and with persuasive language features.

Opinion

- now disagree/agree with the viewpoint expressed in the statement.
- Back up your ideas with evidence and with persuasive language features.

Conclusion

- this should summarize what you have said and can often ask readers to now make up their own minds for the future.